

European Press Federation

Special conditions for members of the press Partners support European press association

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The European Press Federation (EPF) can boast an increasing number of co-operation partners and strategic partnerships from many sectors over the last few months: Several hundred companies, governmental offices and NGOs grant EPF members special conditions for all areas of life. EPF members can benefit from these conditions in both their working and private environments.

Synergy Effects

The companies benefit from indirect advantages with these co-operations because journalists are an interesting target group. Well networked representatives of the media act as multipliers to this. Through strategic partnerships and co-operations with companies, non-governmental organisations (NGOs) and governmental offices, interesting mid-term synergy effects are created. Co-operation partners are presented in detail in the password protected membership area of the EPF internet portal.

All providers are listed neatly in different categories:

Telecommunications, financial services, travel, wellness, internet, hotels, online shopping, automobile, soft and hardware, books and magazines, seminars, languages, online single and dating agencies, press and media services, recreational activities, sport, beauty, places of interest and much much more.

Special conditions

Each co-operation partner is presented by its own banner which contains an offer, contact details and the conditions for use. The concessions in the automobile, travel and telecommunication areas are of special interest. EPF members save up to 25% when buying a new car. Those who enjoy travelling can benefit from special tariffs and deductions for themselves and their companions. Special mobile phone contracts usually include a phone and free minutes. New co-operation partners are always welcome to join the European Press Federation. On the EPF's internet site in the 'press lounge', there is a form ready for downloading (PDF format). With this form companies can make a declaration concerning conditions and reductions for the press. This declaration can be retracted at any time without notice.

Statistics:

288 words
2373 characters without spaces
2879 characters including spaces

Activation: Immediate

We would appreciate it if we could be provided with a sample of the receipt.

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